



Hernando Parks & Recreation

2601 Elm St. Hernando, MS 38632

662-429-2688 Office

www.cityofhernando.org

dbrechin@cityofhernando.org

Hernando is home to a diverse and growing population, along with a thriving business community. To foster community spirit and build on the success of previous events, the Hernando Parks & Recreation Department is excited to host the 17th Annual City-Wide Scavenger Hunt. Participating businesses/organizations will serve as clue locations, welcoming teams of 2–5 participants as they search for items and solve challenges on their way to winning the grand prize.

This year's hunt will take place Saturday, August 8th, 2026

The Scavenger Hunt is designed to encourage teams to explore local businesses and locations throughout town in search of clues. By serving as a stop on the hunt, your business will gain exposure to new audiences beyond your typical customer base, helping to increase awareness of your services or organization. Each team will be required to provide proof of their visit—such as photos or retrieved items—as outlined in the clear instructions provided in their scavenger hunt packet.

Hernando's Scavenger Hunt is a one-of-a-kind event that reflects the spirit of our community. Each year, we welcome returning teams eager to compete again, along with new participants ready to join the fun. Typically, the event draws between 10 to 20 teams. We're excited for another successful year and invite you to partner with us as we continue making Hernando *a great place to play!*

Get your logo viewed on our...

Mass Emails (*6,500+ contacts*)

Hernando Parks Social Media (*13,000+ followers*)

City Website (Hernando Parks Special Event page)

A Banner @ The Gale Center on Hunt Day

Sponsorship levels listed on the next page

\$300 sponsorship – Your business will receive **PROMINENT** advertising placement on the following:

- **A stop on the hunt**
- **Mass Email** – *Included as a top sponsor in an email promoting our event to 6,500+ email addresses*
- **Social Media** – Sponsorship posted to our social media pages with 13,000+ followers and the only sponsors included in our Facebook ad.
- **Website** – You will also get a **DIRECT LINK** on our special event webpage under the "scavenger hunt" tab!
- **Banner** – 3' x 5' banner with your logo on display at the Gale Center the day of the hunt

\$150 sponsorship – Your business/organization will receive the following:

- **A stop on the hunt**
- **Mass Email** – *Included as a sponsor in an email promoting our event to 6,500+ email addresses*
- **Social Media** – Sponsorship posted to our social media pages with 13,000+ followers

\$50 sponsorship – Your business/organization will receive the following:

- **A stop on the hunt**
- **Social Media** – Sponsorship posted to our Facebook page with 13,000+ followers

Business/Organization sponsoring

Manager/Contact Person _____ Phone _____

Address _____ E-mail _____

Sponsorship Level Chosen (*check one*) \$300 \$150 \$50

Would you like your business included in the Scavenger Hunt as a "hunt" location? _____

Make checks payable to Hernando Parks & Recreation and mail to:
Hernando Parks
Attn: Dolly Brechin
2601 Elm St. Hernando, MS 38632

Sponsorship deadline is June 19th, 2026